

Effective: July 8, 2019

**Advertising and Promotional Activities on School Property
Administrative Regulations**

Opportunities for Sponsorship of Book Vending Machines

The Berlin Board of Education values the opportunity to work with community partners to support the creation and expansion of learning experiences for our students in accordance with Policy 3281.1. Through the donation of funds which will be used to purchase books to be distributed through the book vending machines, located in each elementary school, sponsors have a unique chance to support literacy in our schools by providing free books to students.

In recognition of sponsors, the Board has created the following ways to say thank you!

Level One: Berlin Book Buddy

Gift of \$250-\$499

- Recognition in School Newsletters and District Website
- Books purchased with funds will bear sticker inscribed *(Book Buddy's Name or Organization) is proud to support literacy through the donation of this book. #BerlinReads*

Level Two: Berlin Book Backer

Gift of \$500-\$999

- Recognition in School Newsletters and District Website
- Books purchased with funds will bear sticker inscribed *(Book Backer's Name or Organization) is proud to support literacy through the donation of this book. #BerlinReads*
- Recognition with sign posted outside elementary schools

Level Three: Berlin Book Benefactor

Gift of \$1000 or more

- Recognition in School Newsletters and District Website
- Books purchased with funds will bear sticker inscribed *(Book Benefactor's Name or Organization) is proud to support literacy through the donation of this book. #BerlinReads*
- Recognition with sign posted outside elementary schools
- Book Benefactor may send a flyer home to families at all three elementary schools